



Public Speaking & Presentation Skills for Chief Executive Officers

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In *Public Speaking & Presentation Skills for CEOs*, CEO Briefs examines specific tips and tricks used by the business world's best speakers and leading CEOs that are guaranteed to enhance your impact the next time you give a presentation or speech, lead a discussion with colleagues or clients, or even want to steer a conversation or interaction in a specific way. Take the 60 minutes to view this webinar (on your computer, mobile phone, iPod or printed out) to learn specific ways to be a more effective speaker and presenter as a CEO.

The webinar is led by **Jeff Davidson**, an expert at turning CEOs into great speakers, and focuses on:

- Everything a CEO needs to know in 60 minutes about how to become a better speaker/presenter and enhancing their impact when giving speeches and interacting with clients, customers, vendors and colleagues
- Sure-fire tips and tricks used by the business world's best speakers and leading CEOs that you can immediately implement that will turn you into a more effective presenter and public speaker
- The 10 most common stumbling blocks and frequently asked questions by CEOs about improving their speaking and presenting skills
- Case studies of speeches and presentations led by CEOs, what they did to have more of an impact, and important lessons learned

Upon registering, you will immediately be emailed the access information. If you are unable to attend the live event, you can instantly view the recorded version after the program has aired. As with any of our webinars, if you are not 100% satisfied with this program, you can exchange it for any other webinar.