



## Business Evolution: Survive & Thrive

Presented by Jeff Davidson, MBA, CMC

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**In only 60 minutes you'll gain a fresh perspective and vitals tools for thriving in a constantly evolving environment.**

Everywhere you look there are **life-long career professionals losing confidence** in their ability to stay competitive in our rapidly evolving society. But **don't let change overwhelm you and hold you back** -- instead, **embrace it and raise your confidence level** as you learn to stay on top of your game in even the most challenging situations.

Join work-life balance authority **Jeff Davidson** for this spellbinding presentation, as **he reveals what confident people do to maintain confidence** independent of the frequency of change to which they're exposed, and **how they maintain a sense of breathing space along the way.**

In just 60 minutes, you'll learn how the pace of social and technical evolution affects us all, including:

- Why, in today's world, **you're essentially paid to manage change**
- **How to stay balanced and composed** in the face of ongoing evolution
- **How to adopt the mindset** of a change master
- How to **develop and display confidence** to co-workers, clients and colleagues
- Why it's important to **develop a roster and network of subject matter experts**
- **And more!**

**You're sure to gain a sense of accomplishment -- even mastery -- in embracing constant evolution, and feel better about your current and long-term career prospects.**

**PLUS:** You can ask Jeff your most pressing questions during our **live, interactive Q&A** session. It's like having your own personal coach right on staff.

**Order Below or Call 800-472-0868 Today!**

### Your Expert Speaker



**Jeff Davidson** can move an audience like few others. Over the course of 760 presentations he has earned a reputation for offering dynamic learning keynotes and seminar presentations. Jeff combines outstanding content with humor, flair, and inspiration to help listeners achieve their objectives. Most important, Jeff supercharges his audiences to take action. Jeff is the work-life balance expert for our time-pressed generations. He helps career professionals overcome the relentless burden of information and communication overload.

Frequently quoted or featured in *USA Today*, the *New York Times*, *The Washington Post*, the *Los Angeles Times* and on 175 talk shows, more than 1,485,000 people have found Jeff's award-winning books (cumulatively selected by book clubs 31 times) audio-books, videos, keynote presentations, and executive seminars to be enlightening, entertaining, and transformational. He is the author of the "*Complete Guide to Public Speaking*" (trade paperback, 324 pages).

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