

LIVE AUDIOCONFERENCE

Business Evolution: Survive & Thrive

Presented by Jeff Davidson, MBA, CMC

In only 60 minutes you'll gain a fresh perspective and vitals tools for thriving in a constantly evolving environment.

Everywhere you look there are **life-long career professionals losing confidence** in their ability to stay competitive in our rapidly evolving society. But **don't let change overwhelm you and hold you back** -- instead, **embrace it and raise your confidence level** as you learn to stay on top of your game in even the most challenging situations.

Thursday, April 10, 2008

1:00 pm ET/12:00 pm CT

11:00 am MT/10:00 am PT

Length: 60 minutes

Join work-life balance authority **Jeff Davidson** for this spellbinding presentation, as **he reveals what confident people do to maintain confidence** independent of the frequency of change to which they're exposed, and **how they maintain a sense of breathing space along the way.**

In just 60 minutes, you'll learn how the pace of social and technical evolution affects us all, including:

- Why, in today's world, **you're essentially paid to manage change**
- **How to stay balanced and composed** in the face of ongoing evolution
- **How to adopt the mindset** of a change master
- How to **develop and display confidence** to co-workers, clients and colleagues
- Why it's important to **develop a roster and network of subject matter experts**
- **And more!**

You're sure to gain a sense of accomplishment -- even mastery -- in embracing constant evolution, and feel better about your current and long-term career prospects.

PLUS: You can ask Jeff your most pressing questions during our **live, interactive Q&A** session. It's like having your own personal coach right on staff.

Order Below or Call 800-472-0868 Today!

Your Expert Speaker



Jeff Davidson is the work-life balance expert for our time-pressed generations. He helps career professionals overcome the relentless burden of information and communication overload. As a speaker, author, and columnist, Jeff Davidson has attracted clients such as AmericaOnline, NationsBank, Swissotel, IBM, Executone, U.S. Postal Service, American Express, Lufthansa, Westinghouse, National Association of Realtors, American Congress of Healthcare Executives, and more than 500 other leading organizations and associations. The body of work that he has assembled for his consulting clients has earned him the Certified Management Consultant (CMC) designation from the Institutes of Management Consultants.

His career as an author includes more than 3,450 articles and 36 books, plus 16 revised editions. Several of Jeff's books have been on the curriculum at George Washington University, Duke University, and the University of Connecticut, and have been translated into Japanese, Chinese, Turkish, Russian, Thai, Korean, German, Indonesian, Malay, French, Polish, Czech, Spanish, Portuguese, Arabic, Finnish, Dutch, Hebrew, and Italian.