

## Build Your Professional Reputation by Getting Your Articles Published

Presented by Jeff Davidson, MBA, CMC

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If you've ever wanted to write and publish authoritative articles to gain more credibility or get exposure in the right fields, *this audio conference is for you!* When editors run your articles, you become a greater asset for both your team and your organization! Learn how to get started with a minimum of effort, even when you've got a ton of other work to do!

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**Jeff Davidson** is the work-life balance expert for our time-pressed workforce. In 1995, Jeff founded the Breathing Space Institute based in North Carolina and on the web at [www.breathingspace.com](http://www.breathingspace.com). As demonstrated at more than 750 live presentations, he is a captivating speaker and presenter, able to hold an audience's attention by combining outstanding content with humor, flare and inspiration.

Jeff is the author of 56 mainstream books including *Breathing Space: Living and Working at a Comfortable Pace in this Sped-up Society*, the *Complete Idiot's Guide to Reaching Your Goals* and *The 60-Second Self-Starters*. He's been quoted in publications such as the New York Times, Washington Post, Los Angeles Times, USA Today, Christian Science Monitor, USAir Magazine, American Way and Delta Sky, and has been featured on 175 TV and radio talk shows. His latest CD audio book, *The Power of Simplicity*, is a 4-disk set which offers instructions on simplifying every part of one's professional and personal life.