



Motivating Yourself And Motivating Others

Product format	Live Audio Conference
Presenters	Jeff Davidson
Conference Date	Wednesday, July 13, 2011
Aired Time (ET)	11 am ET 10 am CT 9 am MT 8 am PT
Length	60 Minutes

Product Description

To motivate yourself can be a challenge, to motivate others can be an ordeal!

Yet, to achieve workplace goals, accomplish projects on time and within budget, or simply improve upon performance, everyone can benefit by having some extra motivation.

Don't wait another day for inspiration or luck: Learn how to help others and help yourself to meet the vast array of challenges that continually come your way.

Join **Jeff Davidson** for this insightful audio session. Author Jeff Davidson will cover the basics of what it takes to get the best from yourself, and to get the best from others without using pushy, exploitative, or coercive techniques, including these topics:

- Why people want and need to be motivated.
- Anyone can become more self-motivating, and more motivating to others.
- Incentives change; motivation is fundamental.
- Why motivators make the big bucks.

Before you can motivate, you have homework to do – Jeff will help:

- Understanding the basic principles of motivation• Learn how to motivate others to take action
- Identify when and where to apply motivation techniques
- Fortify the perception that you have leadership potential
- Avoid misunderstanding about when and why motivation works
- Identifying resources you can employ

Ask a question at the Q&A session following the live event and get advice unique to your situation, directly from our expert speaker.

Who should attend? This program is for career professionals in health care, and healthcare administration such human resources, information systems, finance, accounting, and patient services, including those in supervisory, managerial, or senior positions.

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About the Speaker

Jeff Davidson holds the registered trademark "The Work-Life Balance Expert" from the U.S. Patent and Trademark Office, has written 56 mainstream books, and is an electrifying professional speaker, making 774 presentations since 1985 to clients such as Kaiser Permanente, IBM, American Express, Lufthansa, Swissotel, America Online, Re/Max, USAA, Worthington Steel, and the World Bank. His 60 Second Series with Adams Media, including the 60 Second Organizer, 60 Second Self-Starter, and 60 Second Innovator, are popular titles in China, Japan, Malaysia, Indonesia, Russia, Turkey, Saudi Arabia, Italy, Poland, Spain, France, and Brazil.

Jeff has been widely quoted in the Washington Post, Los Angeles Times, Christian Science Monitor, New York Times, and USA Today. Cited by Sharing Ideas Magazine as a "Consummate Speaker," Jeff believes that career professionals today in all industries have a responsibility to achieve their own sense of work-life balance, and he supports that quest through his websites www.BreathingSpace.com and www.Work-LifeBalance.net.