



Cape Fear
SALES & MARKETING
EXECUTIVES ASSOCIATION

July 25, 1994

Jeff Davidson, MBA, CMC
2417 Honeysuckle Road, Suite 2A
Chapel Hill, N. C. 27514-6819

Dear Jeff:

This note is long overdue and for that, I do apologize. Even with the progress I've made, thanks to your presentation and reading "Breathing Space," I'm apparently still doing something wrong! At any rate, I do want to thank you sincerely for speaking at our March meeting. I heard only "rave reviews" from those in attendance. What a dynamic presentation! It was definitely one of our best programs ever. Your message is truly an inspiration to all people in all walks of life, and your concepts are so simple they can be implemented immediately.

I have personally gained valuable time and reduced the stress created by a cluttered desk. Using your advice on organizing desk, home and car has been a tremendous tool. "Breathing Space" has made a significant difference in the amount of time I have to enjoy life!

It was a real pleasure to meet you, and on behalf of Cape Fear Sales & Marketing Executives Association, thank you for a wonderful and informative evening.

Best regards,

Peggy F. Hendrix
President, CFSME

PFH/dmt