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March 23, 1993

Mr. Jeff Davidson
2417 Honeysuckle Road Suite 2A
Chapel Hill NC 27514-6819

Hi Jeff,

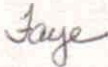
I have read up to page 44 of your book "Breathing Space". Finishing my records for income tax return has taken priority during the past two weeks. Hope to get back to your book this weekend.

The one thing it has done for me, as well as the presentation you made for the National Business Forms Association, "How to Market and Promote Your Company", you made February 25, 1993, in Charlotte, NC, is to realize I do not have to feel guilty because I am not able to read everything that comes across my desk. This has been a guilt trip of mine going on for several years and has been increasing as more information pores in everyday. I also have made a habit of saving every piece of correspondence thinking I will never hear from these companies again. This is just not so --- while "cleaning" my desk recently, I realized "once on someone's mailing list" --- forever on that list. Your advice to take myself off unwanted mailings is my next step.

Thanks also for your help with the redesign of my letterhead, envelopes, business card, etc. as well as my intro letter to prospects.

I have been suggesting to everyone I come in contact with at meetings I attend that they get in contact with you. Last week I attended a special reception of the National Association for Women Business Owners to celebrate NAWBO month. I've passed your name on to the President, Judy Fourie (Phone #919-481-1815). Hopefully they will have you as a speaker at one of their monthly meetings soon. I'll be there!

In friendship,



Faye D. Crumpler