



Dec. 28, 1983

Jeffrey P. Davidson
3709 S. George Mason Dr. #315E
Falls Church, Va. 22041

Dear Jeff:

Your participation on our panel on Marketing Editorial Services is deeply appreciated.

A number of long-time members told me it was the best program they had attended in our three-year history.

I, personally, appreciated the upbeat tone and down-to-earth quality of your presentation.

On behalf of AEB, thanks again, and best wishes for the New Year.

Sincerely,

A handwritten signature in black ink, which appears to read "Daniel W. Gottlieb".

Daniel W. Gottlieb
President