



September 6, 1994

Mr. Jeff Davidson, MBA, CMC
2417 Honeysuckle Road, Suite 2A
Chapel Hill, NC 27514-6819

Dear Jeff:

I very much enjoyed your presentation I attended in San Antonio.
I am interested in purchasing your book. I look forward to
hearing from you.

Very truly yours,

A handwritten signature in cursive script that reads "George A. Fisk".

George A. Fisk

GAF/cle