

724 Villa Ave
Yukon, OK 73099

June 11, 2007

Mr. Jeff Davidson, MBA, CMC
Breathing Space Institute
2417 Honeysuckle Road, #2A
Chapel Hill, NC 27514-6819

Dear Mr. Davidson:

I attended your time management professional development course (PDC) at the American Industrial Hygiene Association (AIHA) conference in Philadelphia last week. I would like to receive the recording of "*Breathing Space*" and therefore am providing written feedback on your presentation (and contributing to your mega-reality of paper).

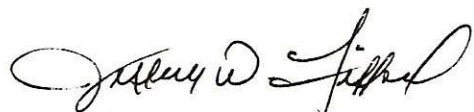
To begin with, you are undoubtedly one of the best speakers/presenters I've had the pleasure of witnessing in my career. It's very clear that you are indeed versed in the art of training and information delivery. I was a bit concerned when I learned you would not be utilizing your slides as originally planned, but was pleasantly surprised to see someone able to speak coherently on a topic without the all-to-common crutch of the ubiquitous PowerPoint slide. You kept the class's attention for a solid 8 hours – very impressive. You clearly know your topic and have a great deal of passion for the subject matter. That's a gift.

With regard to the content of the presentation, I found the material to be quite interesting and thought provoking. I began reading your book, *Breathing Space*, on the flight home and find it an easy read and a good counterpart to the course. I enrolled in the PDC with the expectation that I would be receiving some variation of the Franklin Covey system (no criticism, I like FC) and was somewhat ambivalent to the subject. What was presented, however, was much higher level and philosophical, which I enjoyed more than I expected. The key take-aways are simple, relevant, and impactful.

I hope you intend on reapplying for the AIHA conference next year in Minneapolis, MN. Your message is a good one and you do an excellent job of conveying the information in an entertaining, passionate, and memorable way.

If you would like to discuss my comments, please feel free to contact me at the address above or by telephone at (405) 557-6825. Best wishes for your continued success.

Sincerely,



Jeffrey W. Gifford