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COSMETIC PLASTIC SURGERY

April 3, 1985

Jeffrey Davidson
3709 So. George Mason Drive # 315E
Falls Church, VA 22041

Dear Jeff,

Not only did I get a great deal of information from your course about marketing and how to get published quickly, but it also gave me permission to use the stuff that I already knew but somehow didn't know that I knew.

But, mostly, what I want to thank you for is your willingness to promote me from the front of the room. It was a very, very nice thing to do. That kind of generosity, when coupled with your hard work and ambition, will send you right to the top.

You have an enormous amount of experience in this field and it's that experience that makes you so valuable a lecturer. I wouldn't hesitate a bit to bring in your experiences. All audiences love to hear "How I did it" and it's just as useful to tell anecdotes whether it turned out well or turned out badly. It provides that kind of personal touch people yearn for. And somehow it makes their goals more attainable, knowing that you, as successful as you are, also made goofs.

I feel privileged to have attended the class. Thanks again.

I'm sorry that the conference room in our office is not available. When I checked about it I found out that it's being used every night by it's owner, Jacques Rebibo, for his own financial courses. I hadn't realized his courses had expanded that much.

I look forward to seeing you again.

Sincerely,

Harvey W. Austin, M.D.

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