

Kentucky Speakers Association

A Chapter of the National Speakers Association



P.O. BOX 39051 • LOUISVILLE, KENTUCKY 40233 - 9051

Jeffrey P. Davidson
3713 South George Mason Drive
Falls Church, VA 22041

Dear Jeff:

On behalf of the officers and members of the Kentucky Speakers Association I'd like to thank you for speaking at our chapter. Not only did we have the highest turnout of the year for your workshop, based on the comments of our members, it was our best meeting as well. As you will see from the enclosed evaluation sheets, your program was consistently rated as excellent in all categories ... message, delivery, organization, ideas and overall effectiveness. A few of the comments noted on the sheets included:

- "I liked the way Jeff moved around, directing his comments to individual tables."
- "I thought it was a very credible presentation ... good references."
- "I thought he seemed very excited about sharing his message."
- "Good sense of humor, audience participation!"
- "Good humor, enthusiasm, energy!"
- "The hand out information was excellent ... really tied into what was said."
- "Command of the topic was very good."
- "I liked Jeff's honesty ... he told us like it really is."
- "I liked the value of first hand experience."
- "Total knowledge!"
- "It was chocked full of value!"
- "Jeff was an excellent speaker - so natural. And the information just flowed. He kept my attention absolutely."

It would be difficult for me to add to those comments with any degree of effectiveness. I will say that your professionalism, your willingness to make yourself available for more than the evening presentation, and your commitment to the highest of standards in the book writing/publishing business made having you a program chair's dream.

Thanks again Jeff, and congratulations on a very successful tour of Kentucky!

Sincerely,

Mark T. Eppler
President-Elect
Kentucky Speakers Association