

February 17, 1994

Moscone Center
Civic Auditorium
Brooks Hall

Mr. Jeff Davidson, MBA, CMC
2417 Honeysuckle Road, Suite 2A
Chapel Hill, NC 27514-6819

Greetings, Jeff...

You hit the proverbial nail right square on the head when you stated that, in this day and age, there is an overabundance of communicating going on.

Your program did the job. It focused on this existing situation and assisted me in realizing its pros and cons; and, most importantly, identify priorities I can implement to effect my purpose.

I enjoyed your style of presentation, with its interesting statistics and other related information.

Thank you.


Sincerely,



Franz Schneider
Director of Food & Beverage

cc: Richard H. Shaff
Mary Shieh

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