

*North Carolina's*  
**PINEHURST**  
*Area Resorts*

July 22, 1993

Mr. Jeff Davidson  
2417 Honeysuckle Road  
Ste. 2A  
Chapel Hill, NC 27514-6819

Dear Mr. Davidson:

Excellent! Fantastic! "Best SGMP - Carolinas Chapter Meeting Yet!" These are just a few of the comments from the meeting planners and suppliers that attended your presentation at the July 8, 1993, Society of Government Meeting Planners - Carolinas Chapter meeting in Raleigh, North Carolina.

Scheduling a speaker often is a hit and miss affair. In your case it was a big hit. We were all impressed with your speaking style and the substance of your speech. The best compliment that can be paid to a speaker is to act on his advice, and I can tell you that several SGMP members began implementing your ideas within days after your speech.

Again, "Kudos" for a very successful presentation. In closing, I'll share a comment from one of the SGMP members, "Mr. Davidson was by far the most effective speaker I've ever heard!"

Sincerely,



Beverly D. Wilson  
Sales Manager

BDW

cc Helen Downie  
Diane Cullipher