

# THE SAVINGS BANK OF ROCKVILLE



4 March 1994

Mr. Jeff Davidson, MBA, CMC  
2417 Honeysuckle Road  
Chapel Hill, N.C. 27514

Dear Jeff:

Your presentation at the recent IBBA Conference was excellent. It was clear and held my attention. You had a strong and interesting message coupled with specific action steps.

Thank you again for a most worthwhile presentation, I am about to call our local book store to purchase a copy of your latest book.

Sincerely,

A handwritten signature in cursive script, appearing to read "WJMcGurk".

William J. McGurk  
President  
Chief Executive Officer

WJM/lar