

Jeff Davidson, MBA
2417 Honeysuckle Road #2A
Chapel Hill, North Carolina 27514-6819

Dear Jeff,

I heard your presentation on simplicity at the Business Forum luncheon sponsored by the Scottsdale Chamber in Arizona.

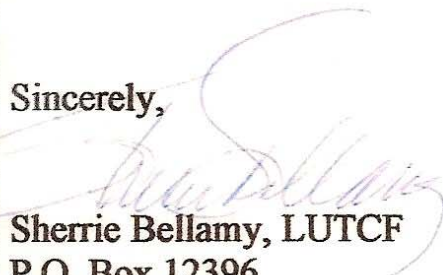
I wanted to compliment you on a worthwhile and excellent "how to" presentation about making your time more manageable. I have personally put into practice the idea of hiring a reader. I also go through my insurance journals now and tear out the articles I want to peruse and throw out the rest of the magazine. I also discard any mail that is not first class. This idea alone has given me another two hours a week to work with my insurance clients.

I want to thank you for these and other excellent ideas and I look forward to more information about Breathing Space.

I forwarded your promotional materials to Security Life of Denver for consideration at our next sales meeting.

Have a great and profitable day.

Sincerely,



Sherrie Bellamy, LUTCF
P.O. Box 12396
Scottsdale, AZ 85267-2396