



THE SOCIETY FOR MARKETING  
PROFESSIONAL SERVICES

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(703) 549-6117

October 2, 1985

Mr. Jeffrey P. Davidson  
3709 S. George Mason Dr. #315E  
Falls Church, VA 22041

Dear Mr. Davidson:

This certificate is in appreciation of your contribution to  
the success of the 1985 SMPS Convention.

I want to thank you personally for the time and effort you put  
forth in making your presentation a memorable one for our members.  
The feedback has been very positive.

I also hope you enjoyed your stay in New Orleans.

Sincerely,

A handwritten signature in blue ink that reads 'Jeanne M. Murphy'. The signature is written in a cursive style with a large, looping 'M' at the end.

Jeanne M. Murphy  
Executive Director

JMM/dec