

American Business Women's Association

Silver Spring, Maryland

Tonight's Program

PROGRAM SPEAKER

Jeffrey P. Davidson
Certified Management Consultant

Mr. Davidson is Vice President of Marketing of the Energy Management and Marketing Division of the I.M.R. Corporation in Washington, D.C., a management firm serving government and businesses. He holds a B.S. in Marketing and a MBA from the University of Connecticut. He is also a designate Connecticut Scholar, a Dale Carnegie graduate and is listed in "Who's Who in Finance and Industry" and the 1982 addition of "Outstanding Young Men of America."

Mr. Davidson is also one of the nation's most prolific business writers. He has authored well over two hundred articles in the last four years appearing in a wide variety of both U.S. and international periodicals and journals. Recently, he was named the small business "Media Advocate" of the year for his prolific output of business articles.