

## Education Links:

### ACHE Seminars

Congress on Healthcare  
Leadership

### Special Programs

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## Leon I. Gintzig Commemorative Lecture

*An annual lecture featured at ACHE's Congress on Healthcare Management, the Leon I. Gintzig Commemorative Lecture is sponsored by the George Washington University Department of Health Services Management and Policy Alumni Association in tribute to the program's former professor and chairman, Dr. Gintzig.*

**2006** "The Art of  
Innovation"  
Thomas A. Kelley  
*General Manager*  
IDEO

**1996** "Creating a Vision for  
Change: Knowing When  
to Act"  
Karen Welke  
*Group Vice President*

CMC, CSP  
*Chief Executive  
Officer*  
The Herman Group

**1998** "Relaxing at High  
Speed"  
Jeff Davidson, CMC  
*Executive Director*  
Breathing Space  
Institute

**1997** "Increasing Human  
Effectiveness:  
Managing the Rapids  
of Change"  
Robert A. Moawad  
*Chairman/CEO*  
Edge Learning  
Institute

Trout and Ries  
Advertising

**1987** "Leadership for  
Changing Times"  
Gerald Greenwald  
*Chairman*  
Chrysler Motors  
Corporation

**1986** "Health, Healthcare  
Executives and Their  
Communities"  
Bruce C. Vladeck  
*President*  
United Hospital Fund