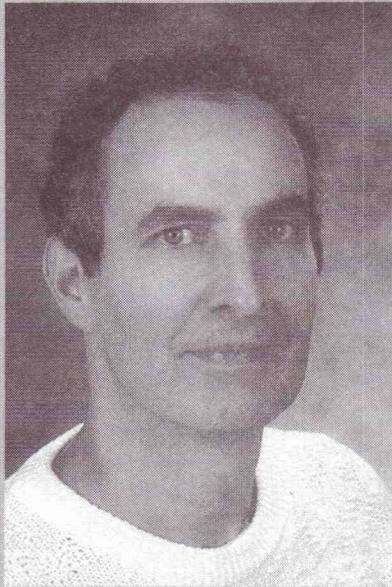28th Annual Arkansas Governor's Conference on Tourism ▶
Arkansas Tourism: Marketing Makes it Click ▶
Speaker Biography

JEFF DAVIDSON

Jeff Davidson is a leading authority on lifestyle and career strategies. Based out of Chapel Hill, North Carolina, Davidson offers dynamic learning keynotes and seminar   presentations that combine high-content with humor and inspiration.

Frequently quoted in major publications and broadcast media, Davidson has a worldwide audience through his 25 published books and more than 3,000 articles. His writing is enlightening, entertaining and often life-changing.

His book, *Breathing Space*, is a ground-breaking text that illustrates how to avoid racing the clock and gain more control over each day. *The Joy of Simple Living* is Davidson's most definitive work on the topic to date. The guide offers almost 2,000 tips arranged by room, drawer and space in the home, car and office.

Noon-1:30 pm: PARTNERS LUNCHEON

Halls II & III, Northwest Arkansas Convention Center

Presiding: Richard W. Davies, Executive Director, Arkansas Department of Parks & Tourism

Introductions: Debra Haak, Chairman, State Parks, Recreation & Travel Commission

Presentation: Salute to Partners in Tourism and Partners in Parks

Keynote Address: "Relaxing at High Speed"

Featuring: Jeff Davidson, Founder & Director, Breathing Space Institute

—*Offers breakthrough perspectives on space, time, and stress management techniques that everyone can master.*

Sponsored by: SBC Southwestern Bell

1:45 pm-2:45 pm: CONCURRENT SESSIONS

A. "Managing Information & Communication Overload"

Salon E, Arkansas Ballroom, Holiday Inn

Presiding: Charles Richmond, Forest Supervisor, Ozark-St. Francis National Forests

Featuring: Jeff Davidson, Founder & Director, Breathing Space Institute

—*Examine the nuts and bolts of using information for maximum gain. Learn to be more selective about the information you take in, and decide what information is truly important to your personal and business success.*