



“Partners in Change” Profiles

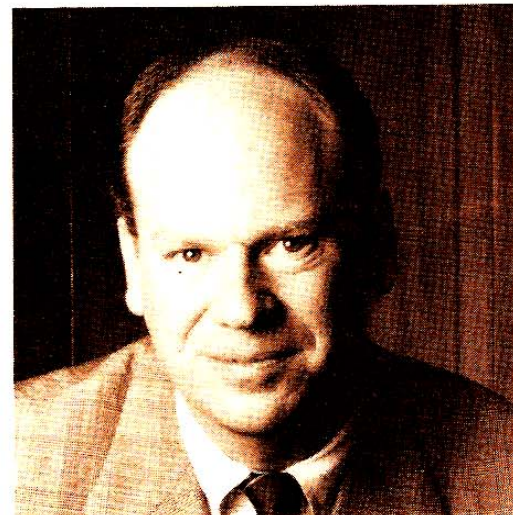


Virginia H. Knauer
Honorary Chairperson

Honorary conference chairperson Virginia H. Knauer has been Special Advisor to the President and Director of the United States Office of Consumer Affairs since 1981 — a position she also held from 1969-1977.

She has had a distinguished career in government service and consumer affairs and is the author of numerous articles on consumer protection.

Just prior to joining the Reagan administration, Mrs. Knauer was president of Virginia Knauer and Associates, Inc., a consulting firm specializing in consumer issues.



Knight A. Kiplinger

Knight A Kiplinger is Editor in Chief of *Changing Times* magazine and Associate Editor of the Kiplinger Washington Letter. He joined the Kiplinger organization in 1983, after 13 years in newspaper journalism. During the six years prior to joining Kiplinger, he had served as Washington bureau chief for Ottaway Newspapers, Inc., a chain of 22 dailies owned by Dow Jones & Company.

He is co-author with the Kiplinger Washington Letter staff of *The New American Boom* and co-author with his father, business journalist Austin H. Kiplinger, of *Washington Now*.

Dynamic. Witty. Captivating. These are words used to describe Jeffrey P. Davidson, CMC.

Mr. Davidson routinely receives rave reviews for his talks on marketing strategies, achievement and client development. He is the author of 12 books, including *Marketing Your Consulting and Professional Services*, *Avoiding the Pitfalls of Starting Your Own Business*, *Blow Your Own Horn*, and *Marketing to the Fortune 500*.



Jeffrey P. Davidson