



# **Climbing the Ladder of Success**

**A Career Development Seminar for  
Health Care Professionals**

**Thursday, May 11, 1995  
Holiday Inn - Hampton Coliseum  
Hampton, Virginia**

**Sponsored by  
Health Care Administrators of Tidewater  
an  
American College of Healthcare Executives  
Affiliated Group**



## PROGRAM

- 7:30 - 8:15 a.m. Registration
- 8:15 - 8:30 a.m. Welcome/Orientation (LCDR Paul Hoffman, President, HCAT)
- 8:30 - 11:00 a.m. Self-Assessment and Goal Setting (Witt Blakely, President, CMI International)
- 11:00 - 12:15 p.m. National Job Market Discussion (Frank Strickland, Frank Strickland & Associates)
- 12:15 - 1:00 p.m. Lunch
- 1:00 - 3:00 p.m. Self-Promotion and Career Visibility (Jeff Davidson, Founder, Breathing Space Institute -- NOTE: a copy of Blow Your Own Horn is included)
- 3:00 - 4:00 p.m. Components of Managing One's Career (Witt Blakely, President, CMI International)
- 4:00 - 5:00 p.m. Reception, Networking and Door Prizes