

International Management Council 430 S. 20th Street
Omaha, NE 68102-2506



About Our Presenters....

GENERAL SESSION

Friday, May 29



Staying Confident and Prosperous in a World of Rapid Change

Jeff Davidson, MBA, CMC

No one in society has a long term lock on any market niche and no body of information provides a competitive advantage for very long. Today's reality is that everyone feels at least a little unsure and in that sense everyone is in the same boat. This session spells out how to remain prosperous and confident, independent of the frequency of change you face, and how to maintain a sense of breathing space along the way.

Jeff Davidson is a professional speaker, certified management consultant, and author of 2,700 articles and 24 books on topics such as stress, assertiveness, marketing, and time management.