

## **Carolina to Learn About Enhancing and Growing Your Online Presence**

*The Carolinas Chapter of the Institute of Management Consultants is presenting a program on Monday, May 22 that will cover two important topics; how to enhance your consulting website to generate more business, and how to manage your growing consulting practice in ways that maximize your personal enjoyment and benefit.*

([PRWeb](#)) May 10, 2006 -- The Carolinas Chapter of the Institute of Management Consultants is presenting a program on Monday, May 22 that will cover two important topics: how to enhance your consulting website to generate more business, and how to manage your growing consulting practice in ways that maximize your personal enjoyment and benefit.

The May 22nd program will be held at the Grandover Resort in Greensboro beginning at 1:30pm, including an afternoon workshop, dinner and a keynote speaker. Anyone involved in or interested in consulting as a practice is encouraged to attend.

The afternoon workshop features Paul Halas of Halas & Associates (<http://www.halas.com>), creator of the unique "Halas Business Valuation System," and Judi Wallace of Wallace Consulting, experienced consultants who know first-hand the power of online marketing. They will lead an interactive session designed to help you enhance not only the look and messaging of your website, but also to improve your ability to generate leads and business online. The workshop will also show you how to promote your website to key audiences and prospects for maximum advantage.

The keynote dinner speaker is Jeff Davidson, founder of the Breathing Space Institute and a noted author and speaker. Mr. Davidson will focus on how you can truly master the information and communication overload you face every day in your practice. You'll learn simple but powerful techniques to help you better manage information, control your environment, generate energy from your success and gain some real breathing space more often. So you can manage your pace with greater grace.

The program on Monday, May 22 begins with registration at 1:30pm, continuing with the Workshop at 2:00pm, a Networking Social at 5:00pm and a Dinner featuring the keynote speaker at 6:00pm. Fees are \$40 for IMC Members and \$50 for non-IMC Members, and information about IMC Membership will be available at the event.

For more information, contact:

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