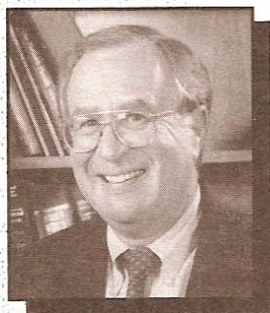


General SESSIONS



*Keynote Speaker: The Future of Health Care

Stuart H. Altman,
Ph.D.

Stuart H. Altman, Dean of The Florence Heller Graduate School for Social Policy, Brandeis University, and Sol C. Chaikin Professor of National Health Policy, is an economist whose research interests are primarily in the area of federal health policy. He is currently serving a third three-year term as Chairman of the Congressionally legislated Prospective Payment Assessment Commission responsible for overseeing the Medicare DRG Hospital Payment System. Dean Altman is a member of The Institute of Medicine of the National Academy of Sciences and a member of the Board of Trustees of Beth Israel Hospital in Boston, Massachusetts, and Chairman of the Board of the Bigel Institute for Health Policy at Brandeis University.

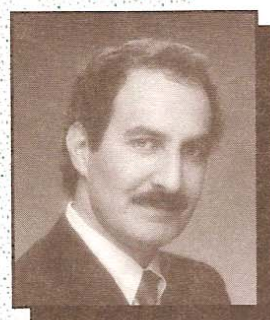
Between 1971 and 1976, Dean Altman was Deputy Assistant Secretary for Planning and Evaluation/Health at HEW. While serving in that position, he was one of the principal contributors to the development and advancement of the Administration's National Health Insurance proposal. From 1973 to 1974 he also served as the Deputy Director for Health of the President's Cost-of-Living Council where he was responsible for developing the Council's program on health care cost containment.

He has testified before various Congressional Committees, most recently on the need to mandate a minimum health insurance benefit package for all full-time workers and to insure that all Americans have some form of health insurance coverage.

Biographical Information:

Dean Altman has an M.A. and Ph.D. degree in Economics from UCLA and taught at Brown University and the Graduate School of Public Policy at University of California at Berkeley. In addition, Dr. Altman has served on the Board of the Robert Wood Johnson Clinical Scholars Program and on the Governing Council of The Institute of Medicine. At present, he is the principal investigator for a Kaiser Family Foundation study of the feasibility of setting national health care expenditure limits.

**Sponsorship support from Ernst & Young*



Choices: Breathing Space

Jeff Davidson

It's no illusion--the pace of society has sped-up. New buildings are erected in a month. Wars can be completed in weeks. Movies are deemed smash hits or duds after one weekend. Prescription glasses are ready in 60 minutes. Fax machines transmit pages in seconds.

Yet, commuting takes longer. So does making purchases. Learning new software, instructions, and ways to increase productivity takes its toll. Juggling work and domestic tasks is a growing challenge. It seems that every gainfully employed adult in America today, including all of your staff, is time-pressed and often over-stressed.

Jeff Davidson will show you a way out of this dilemma without requiring radical changes in how you live. He offers sensible, implementable solutions that one instinctively feels are right. He will strip away the antiquated notion TIME MANAGEMENT--which no longer works, and offer new perspectives and new ways to stop racing the clock.

Biographical Information:

Jeff Davidson is the author of **Breathing Space: Living and Working at a Comfortable Pace in a Sped-Up Society**. The book's popularity put it into its second printing in less than three months after the original publication date (MasterMedia \$10.95). Mr. Davidson is a management consultant and an award winning author of other books on marketing, career advancement and starting a business.

He has been featured on *America in the Morning*, *CBS Latenight*, *FNN*, *Ask Washington* and the *AP Radio Network*. He has been translated in Japanese, Korean and Chinese, and he has been interviewed by *The Washington Post*, *USA Today*, *Chicago Tribune*, and *New York Times* among many other publications worldwide.