



<b>Time</b>	<b>Topic</b>	<b>Presented by</b>
7:00 AM	<b>Continental Breakfast</b>	NationsBank
8:00	<b>Introductions and Welcome</b>	B. Chamblee
8:30	<b>Signs of a Well-Managed Card Program</b> A discussion of enablers and barriers to a successful program.	Gunn Partners
	<b>A Well-Managed Program Looks Forward</b> Growing a program, trends to look for, new card uses, and much more.	KPMG
9:50	<b>Questions and Answers</b>	Gunn Partners, KPMG
10:10	<b>Break</b>	
10:30	<b>NationsBank Portfolio and Customer Survey Results</b> Fascinating facts about our customers and findings from our "RSVP Survey."	S. Collary, R. Kline
11:15	<b>NationsBank Product Enhancements</b> An update on features coming your way soon.	L. Cravens, S. Kelly
12:15 PM	<b>Lunch</b>	
1:15 - 3:40	<i>Breakout Sessions - 3 classes at 45 minutes each</i> <u>Room A</u>	
1:15	<b>1) InfoSpan 2.0 Demo</b>	VISA
2:05	<b>2) InfoSpan 2.0 Demo</b>	VISA
2:55	<b>3) Selling Your Program Internally</b>	L. Wright
	<u>Room B</u>	
1:15	<b>1) Sales and Use Tax Issues and Answers</b>	D. McCubbin
2:05	<b>2) 1099 Issues and Answers</b>	P. Porpilla
2:55	<b>3) GL Mapping Issues and Answers</b>	KPMG
3:45 - 4:30	<b>Summing Up</b>	S. Collary, M. Woods



## **POWER UP WITH US ON WEDNESDAY, SEPTEMBER 10, 1997**

7:00 AM - 4:30 PM

International Trade Center Auditorium  
200 North College (at East 5th)  
Charlotte, North Carolina

**We hope you can join us for a special  
dinner program the evening before:**

Tuesday, September 9, 1997 • 6:00 PM  
NationsBank Corporate Center Lobby  
101 South Tryon Street (at Trade Street)

Featuring Jeff Davidson  
author, *Breathing Space*

**Please Complete and Fax the Enclosed  
RSVP Form and Survey by August 20, 1997**