

SME MARKETEEER

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DON'T FORGET THE OCTOBER MEETING!

Noon
Thursday, October 18, 1984
Key Bridge Marriott
1401 Lee Highway
Arlington, VA

Now that autumn has officially arrived, we are anticipating increased attendance at our monthly meetings.

Our speaker at the October 18 meeting will be Jeffrey P. Davidson. Mr Davidson is co-author of the forthcoming book How to Successfully Market Consulting and Professional Services. He is a featured speaker at conventions and seminars on Management, Marketing and Leadership topics. He is highly accredited in the consulting profession, having been awarded the Certified Management Consultant designation by the Institute of Management Consultants.

Mr. Davidson has published hundreds of articles in leading professional trade journals and periodicals, - U.S. and international. He received his MBA in Marketing from the University of Connecticut. He is a designated Connecticut State Scholar, and is listed in "Who's Who in Finance and Industry" and "Outstanding Young Men of America." Recently he was named the Washington D.C. Small Business "Media Advocate" of the year, and an "Executive of Distinction" by the American Institute of Management.