



TREASURY EXECUTIVE INSTITUTE

LIVING AND WORKING AT A COMFORTABLE PACE IN A SPED-UP SOCIETY

by

Jeff Davidson, Author

Thursday, November 12, 1992

9:00 a.m. - 1:00 p.m.

(Luncheon Included)

Treasury Executive Institute

1255 22nd Street, N.W.

Suite 500

It's no illusion--the pace of society has sped-up. New Buildings are erected in a month. Wars can be completed in weeks. Movies are deemed smash hits or duds after one weekend. Prescription glasses are ready in 60 minutes. Fax machines transmit pages in seconds.

Yet, commuting takes longer. So does making purchases. Learning new software, instructions, and ways to increase productivity takes its toll. Juggling work and domestic tasks is a growing challenge. It seems that every gainfully employed adult in America today, including all of your staff, is time-pressed and often over-stressed.

Jeff Davidson will show you a way out of this dilemma without requiring radical changes in how you live. He offers sensible, implementable solutions that one instinctively feels are right. He will strip away the antiquated notion of TIME MANAGEMENT--which no longer works, and offers new perspectives and new ways to stop racing the clock.

Each executive will receive a copy of Mr. Davidson's new book, Breathing Space: Living and Working at a Comfortable Pace in a Sped-Up Society, a ready reference for reinforcement on the time-saving techniques learned at the seminar.