



Wild Bird Feeding Industry

2005 Annual Meeting

Friday, November 4th & Saturday, November 5th
Sheraton World Resort • Orlando, Florida



Speakers & Topics

“Dealing with Unrelenting Change,” presented by Jeff Davidson, MBA, CMC

By now, you've figured out that ever-increasing change is here to stay. With all that's happened in the world and in technology, it's not likely that business or society in general will soon return to a time when the pace of life moves along at an even keel. What you learned yesterday will not be sufficient far into the future. The reality of our times dictates that each of us be more fluid and more open to new procedures and systems for effectiveness in the workplace and beyond.

A key to mastering change now, and one that will grow in importance in the future, is maintaining perspective - recognizing that relatively all professionals in the WBFI are up against the same hurdles as you. Today, it is not uncommon for a manager to have to rethink and rework current roles and responsibilities. At different times throughout the day, week, and month, you may have to serve as a project manager, facilitator, communicator, team player, role model, and/or cheerleader. In short, your staff counts on you in ways that tax your wits and your energy. In this high-content but humorous presentation, Jeff Davidson will focus on vital issues such as:

Contributing Factors to the Frenzy • Confronting Too Many Priorities

Deciding What's Important • Making Change Your Friend

Allocating Time, Energy, and Resources • Innovative Ways to Get Help

New Ways of Approaching the Work Day • Becoming a Master of Doing More With Less

Jeff helps organizations and individuals overcome the relentless burden of information and communication overload. Visit www.BreathingSpace.com for more on Jeff's keynote speeches and seminars including "Managing Information and Communication Overload" and "Prospering in a World of Rapid Change," ...and for free articles, a tip-of-the-day, and the monthly Breathing Spacezine. Also visit www.BreathingSpaceBlog.com .