

The United States of America



CERTIFICATE OF REGISTRATION PRINCIPAL REGISTER

The Mark shown in this certificate has been registered in the United States Patent and Trademark Office to the named registrant.

The records of the United States Patent and Trademark Office show that an application for registration of the Mark shown in this Certificate was filed in the Office; that the application was examined and determined to be in compliance with the requirements of the law and with the regulations prescribed by the Director of the United States Patent and Trademark Office; and that the Applicant is entitled to registration of the Mark under the Trademark Act of 1946, as Amended.

A copy of the Mark and pertinent data from the application are part of this certificate.

To avoid CANCELLATION of the registration, the owner of the registration must submit a declaration of continued use or excusable non-use between the fifth and sixth years after the registration date. (See next page for more information.) Assuming such a declaration is properly filed, the registration will remain in force for ten (10) years, unless terminated by an order of the Commissioner for Trademarks or a federal court. (See next page for information on maintenance requirements for successive ten-year periods.)



A handwritten signature in black ink, reading "Jon W. I. Dudas".

Director of the United States Patent and Trademark Office

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,649,296

Registered July 7, 2009

**SERVICE MARK
PRINCIPAL REGISTER**

**THE WORK-LIFE BALANCE
EXPERT**

DAVIDSON, JEFFREY (UNITED STATES INDIVIDUAL)
2417 HONEYSUCKLE ROAD
CHAPEL HILL, NC 27514

FOR: EDUCATION SERVICES, NAMELY, PROVIDING LIVE AND ON-LINE SEMINARS IN THE FIELD OF MANAGING INFORMATION OVERLOAD WHILE ACHIEVING WORK-LIFE BALANCE; EDUCATIONAL AND ENTERTAINMENT SERVICES, NAMELY, PROVIDING MOTIVATIONAL AND EDUCATIONAL SPEAKERS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 6-3-1999; IN COMMERCE 6-3-1999.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "EXPERT", APART FROM THE MARK AS SHOWN.

SEC. 2(F).

SER. NO. 77-283.198, FILED 9-19-2007.

ESTHER BELENKER, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,578,526

Registered Feb. 24, 2009

**SERVICE MARK
PRINCIPAL REGISTER**

Relaxing at High Speed

DAVIDSON, JEFFREY P. (UNITED STATES IN-
DIVIDUAL)
2417 HONEYSUCKLE ROAD
CHAPEL HILL, NC 27514

FOR: EDUCATIONAL SERVICES, NAMELY,
CONDUCTING CLASSES, SEMINARS, AND LIVE
LECTURES ON TIME AND STRESS MANAGE-
MENT IN THE FIELD OF BUSINESS, IN CLASS 41
(U.S. CLS. 100, 101 AND 107).

FIRST USE 3-1-1998; IN COMMERCE 3-1-1998.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-227,788, FILED 7-12-2007.

REBECCA EISINGER, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,435,387

Registered May 27, 2008

**SERVICE MARK
PRINCIPAL REGISTER**

Art of doing one thing at
a time

JEFFREY DAVIDSON (UNITED STATES INDIVIDUAL)
2417 HONEYSUCKLE ROAD
CHAPEL HILL, NC 27514

FOR: EDUCATION SERVICES, NAMELY, PROVIDING LIVE AND ON-LINE SEMINARS IN THE FIELD OF TIME MANAGEMENT; EDUCATIONAL SERVICES, NAMELY, DEVELOPING, ARRANGING, AND CONDUCTING EDUCATIONAL CONFERENCES AND PROGRAMS AND PROVIDING COURSES OF INSTRUCTION IN THE FIELD OF TIME MANAGEMENT; EDUCATIONAL AND ENTERTAINMENT SERVICES, NAMELY, PROVIDING

MOTIVATIONAL AND EDUCATIONAL SPEAKERS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 12-24-1999; IN COMMERCE 12-24-1999.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-286,714, FILED 9-24-2007.

JANET LEE, EXAMINING ATTORNEY

Int. Cls.: 9 and 41

Prior U.S. Cls.: 21, 23, 26, 36, 38, 100, 101 and 107

Reg. No. 3,388,334

United States Patent and Trademark Office

Registered Feb. 26, 2008

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

Breathing Space

DAVIDSON, JEFFERY P. (UNITED STATES INDIVIDUAL)
2417 HONEYSUCKLE RD
CHAPEL HILL, NC 27514

FOR: PRE-RECORDED AUDIO, CD'S, DVD'S, AND DOWNLOADABLE MULTIMEDIA FILES FEATURING BUSINESS EDUCATION AND BUSINESS-EDUCATION WEBINARS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 10-1-1988; IN COMMERCE 10-1-1988.

FOR: EDUCATIONAL SERVICES, NAMELY, CONDUCTING CLASSES, SEMINARS AND WEBI-

NARS IN THE FIELD OF BUSINESS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 10-1-1988; IN COMMERCE 10-1-1988.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-215,407, FILED 6-26-2007.

REBECCA EISINGER, EXAMINING ATTORNEY

Int. Cls.: 9 and 41

Prior U.S. Cls.: 21, 23, 26, 36, 38, 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,286,370

Registered Aug. 28, 2007

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

**Managing Information and
Communication Overload**

JEFFREY DAVIDSON (UNITED STATES INDIVIDUAL)
2417 HONEYSUCKLE ROAD, #2A
CHAPEL HILL, NC 27514

FOR: PRE-RECORDED CD'S, VIDEO TAPES, LASER DISKS AND DVD'S FEATURING ADVICE ON HOW TO WIN WITH INFORMATION AND NOT BE DELUGED BY IT, DISCOVER HOW TO USE INFORMATION FOR MAXIMUM GAIN, AND KEEP THE DIN OF INFORMATION OVERLOAD AT A MANAGEABLE LEVEL SO PEOPLE CAN SPEND MORE TIME DOING THE THINGS THEY ENJOY, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 12-16-2004; IN COMMERCE 12-16-2004.

FOR: EDUCATIONAL AND ENTERTAINMENT SERVICES, NAMELY, PROVIDING MOTIVATIONAL AND EDUCATIONAL SPEAKERS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 3-16-1999; IN COMMERCE 3-16-1999.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-954,125, FILED 8-17-2006.

KEVON CHISOLM, EXAMINING ATTORNEY

Int. Cls.: 9 and 41

Prior U.S. Cls.: 21, 23, 26, 36, 38, 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,253,730

Registered June 19, 2007

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

**Managing the Pace with
Grace**

DAVIDSON, JEFFREY (UNITED STATES INDIVIDUAL)
2417 HONEYSUCKLE ROAD, #2A
CHAPEL HILL, NC 27514

FOR: PRE-RECORDED CD'S, VIDEO TAPES, LASER DISKS AND DVD'S FEATURING ADVICE ON MAINTAINING WORK-LIFE BALANCE AND LIVING COMFORTABLY IN A SPED-UP SOCIETY, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 4-4-1994; IN COMMERCE 4-4-1994.

FOR: EDUCATIONAL AND ENTERTAINMENT SERVICES, NAMELY, PROVIDING MOTIVATION-

AL AND EDUCATIONAL SPEAKERS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 4-4-1994; IN COMMERCE 4-4-1994.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-952,301, FILED 8-15-2006.

KEVON CHISOLM, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,401,116

Registered Mar. 25, 2008

**SERVICE MARK
PRINCIPAL REGISTER**

Choosing When it's Confusing

DAVIDSON, JEFFREY P. (UNITED STATES IN-
DIVIDUAL)
2417 HONEYSUCKLE RD #2A
CHAPEL HILL, NC 27514

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: EDUCATIONAL AND ENTERTAINMENT
SERVICES, NAMELY, PROVIDING MOTIVATION-
AL AND EDUCATIONAL SPEAKERS, IN CLASS 41
(U.S. CLS. 100, 101 AND 107).

SER. NO. 77-215,353, FILED 6-26-2007.

FIRST USE 4-14-1996; IN COMMERCE 4-14-1996.

REBECCA EISINGER, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,435,387

Registered May 27, 2008

**SERVICE MARK
PRINCIPAL REGISTER**

Art of doing one thing at
a time

JEFFREY DAVIDSON (UNITED STATES INDIVIDUAL)
2417 HONEYSUCKLE ROAD
CHAPEL HILL, NC 27514

FOR: EDUCATION SERVICES, NAMELY, PROVIDING LIVE AND ON-LINE SEMINARS IN THE FIELD OF TIME MANAGEMENT; EDUCATIONAL SERVICES, NAMELY, DEVELOPING, ARRANGING, AND CONDUCTING EDUCATIONAL CONFERENCES AND PROGRAMS AND PROVIDING COURSES OF INSTRUCTION IN THE FIELD OF TIME MANAGEMENT; EDUCATIONAL AND ENTERTAINMENT SERVICES, NAMELY, PROVIDING

MOTIVATIONAL AND EDUCATIONAL SPEAKERS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 12-24-1999; IN COMMERCE 12-24-1999.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-286,714, FILED 9-24-2007.

JANET LEE, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,253,733

Registered June 19, 2007

SERVICE MARK
PRINCIPAL REGISTER

Ghost with the Most

DAVIDSON, JEFFREY (UNITED STATES INDIVIDUAL)
2417 HONEYSUCKLE ROAD, #2A
CHAPEL HILL, NC 27514

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: CUSTOM WRITING SERVICES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

SER. NO. 78-952,339, FILED 8-15-2006.

FIRST USE 3-1-1991; IN COMMERCE 5-5-1993.

KEVON CHISOLM, EXAMINING ATTORNEY