



June 24, 2011

Mr. Jeff Davidson, MBA, CMC
Breathing Space Institute
3202 Ruffin Street
Raleigh NC 27607-4024

RE: Novo Nordisk - presentation

Dear Jeff,

Your presentation was extremely informative and significantly helpful. I have now incorporated some of the suggestions Jeff made into my daily life. I find that my stress level has really decreased in the past week. This was definitely a life changing experience for me.

Thank you!

Sincerely,

A handwritten signature in black ink, appearing to read "Oliva Piludu", with a long horizontal flourish extending to the right.

Oliva Piludu
Senior Clinical Research Associate
Novo Nordisk Inc.
3660 NW 17 Street
Miami, FL 33125

786-313-3031 (direct)
305-484-8016 (cell)
opil@novonordisk.com