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Jeff Davidson's talk about leveraging content into printed material a week ago was the most inspiring professional "boost" I've received in years.

That night, I went home and immediately turned some content from my current book project into an article draft for a large readership web magazine. Then today, recalling his advice that "any conversation can turn into an article," I turned a 15-minute conversation with a professional into an article about success in her industry ... which so amazed her that it appears likely to turn into a contract to write new marketing and educational materials for her company.

So Jeff, thanks. I've been told if you get one good idea from a conference, you spent your money well. I've already gotten two good ideas from a two hour workshop ... You're the champ!

Best to you. Enjoy your "breathing space"!

Very truly yours,
Carlene Hill Byron