

June 26, 2014

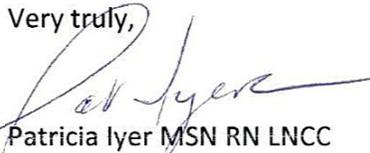
Jeff Davidson MBA CMC  
3202 Ruffin Street  
Raleigh, NC 27607

Dear Jeff,

I enjoyed hearing your talk in Tampa at the NSA Winter Convention 2014. Your emphasis on how to multipurpose content was particularly helpful. As a content creator/blogger/writer, I appreciated the focus on reusing, refining, reissuing content.

You have an engaging teaching style that effectively communicates your expertise to your audience.

Very truly,



Patricia Iyer MSN RN LNCC