

Countrymark Cooperative, Inc.

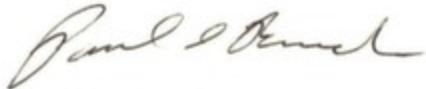
July 5, 1995

Mr. Jeff Davidson, MBA, CMC
2417 Honeysuckle Road Suite 2A
Chapel Hill, N.C. 27514-6819

Dear Jeff,

Just a note to say that I enjoyed your talk on Saturday, June 24 to the Indiana C.P.A. Society. Your presentation was very effective and substantiated much of what I already believed. I've ruled satellite dishes out of my life and am pleased with my decision to cancel the daily paper that I never read. Simplifying one's life is an excellent focal point for your work. I look forward to hearing from you in the future.

Respectfully,



Paul D. Burch

Countrymark

