

March 16, 1999

Mr. Jeff Davidson, MBA, CMC  
Breathing Space® Institute  
2417 Honeysuckle Rd, #2A  
Chapel Hill, NC 27514-6819

Dear Jeff,

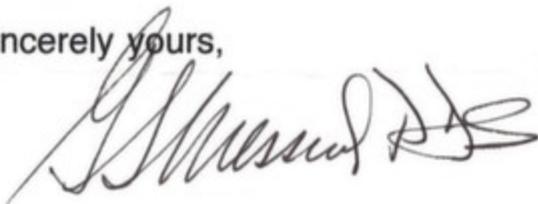
I would have written to you anyway about your presentation in Freeport last Tuesday night. First of all, congratulations on getting there in the first place. Second of all congratulation on making such a splendid presentation.

There are a couple of things that you said that really smacked me right in the chops. #1 too many choices ruin your ability to choose, and #2 we're giving stressed out leisure goods. How true!

I was able to bring my staff to the meeting and it was nice to have them here and some of the things that I espouse in our office coming from a "reputable source".

Thanks again for joining us and making it a tremendous evening. We all enjoyed your presentation and hope to hear more from you in the future.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Gregory T. Messina". The signature is fluid and cursive, with a large initial "G" and "M".

Gregory T. Messina, D. D. S.  
GTM/cn