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JANUARY 16, 2013

Dear Jeff,

Thank you for presenting such a thought provoking talk today. I like your easy-going presentation style and the reference examples. Best of all was how you worked through some methods for some of the group (at zero notice).

What sticks in my mind is the table of six verbs used to assess status/issues/problems - I will definitely use this technique. Considerably better than those SWOT tables that everyone pretends are important, but are usually contrived and dull.

Thanks again.

Sincerely,

Jim Cobb