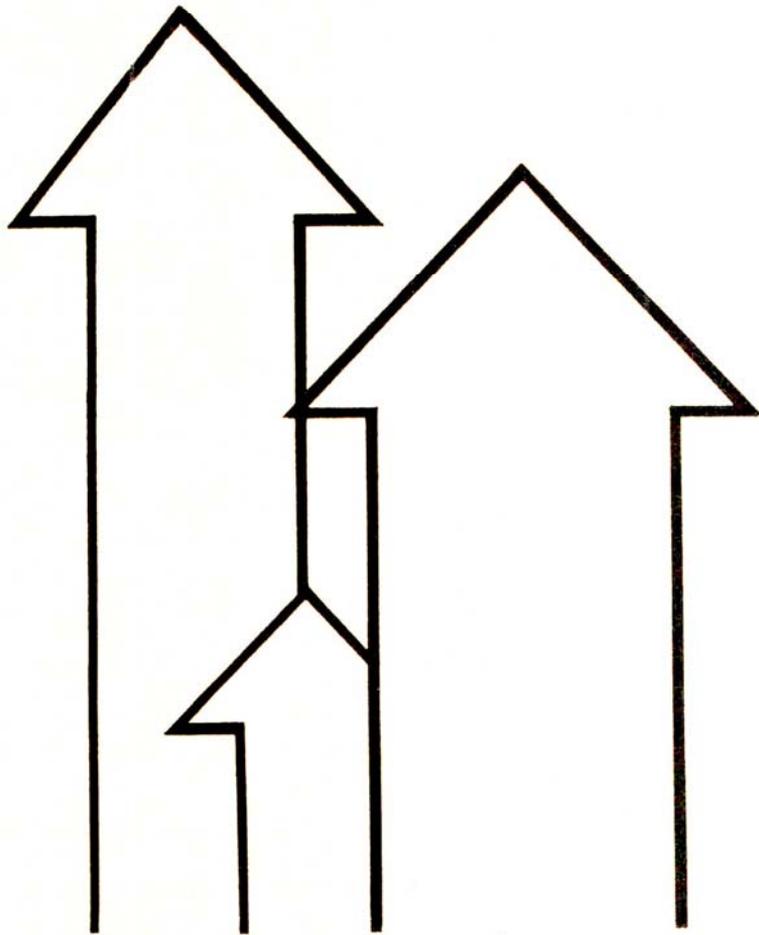


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Jeffrey Davidson
**THE
ACHIEVEMENT
CHALLENGE**

February 16, 1988

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26000 Evergreen Road
P.O. Box 2055
Southfield, MI 48037
354-9100
FAX 354-5319

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The Achievement Challenge

Jeffrey P. Davidson

is a Certified Management Consultant from Falls Church, Virginia. He has written numerous articles and books on the subject of marketing professional services, giving hundreds of presentations at seminars and conventions.

He was chosen "Media Advocate of the Year" by the U.S. Small Business Administration 1983-86. Mr. Davidson is listed in both Who's Who In Finance and Industry and Outstanding Young Men of America. He has been cited as an American Institute of Management "Executive of Distinction."

His book titles include

Achievement Challenge

Blow Your Own Horn

Checklist Management

Getting New Clients

Look Before You Leap

Marketing Your Consulting and Professional Services