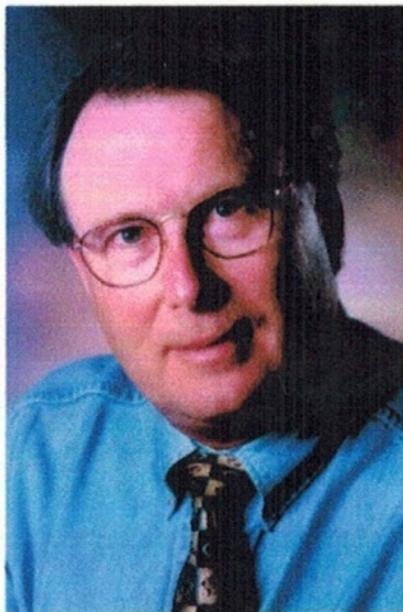


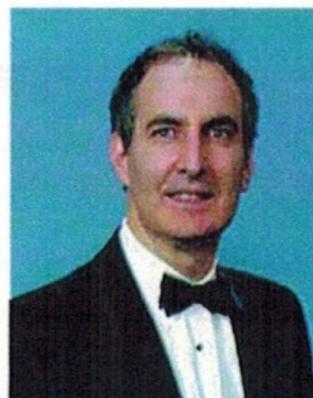


8th National Marketing Conference 2004 Winnipeg, MB

There's a full program of speakers, fine dining, and a few surprises (the good kind!) waiting for you in Winnipeg this September. Register any time after noon Thursday, September 9, then join your colleagues for the Regional Marketing Directors' reception at 6 PM. It's our "Night of the Stars" and you're certainly one of them!



Friday's program kicks off with Donald Cooper of Cooper Canada sporting goods fame with insights on increasing market share even as you face growing competition. The afternoon features Jeff Davidson on Managing the Pace with Grace – strategies for entrepreneurs in a busy world. Our stars are in the spotlight again at the Awards Reception and Banquet, a special night recognizing excellence and achievement.



Saturday morning astronaut Jerry Linenger will share the riveting story of his journey aboard the space station MIR, a compelling personal experience. After a break, it's back to earth as we focus on your comments in the 2004 edition of the Town Hall meeting. It's your opportunity to provide direction on the course ahead. The formal program should conclude shortly after noon.

