

2013 CFO CONFERENCE

February 28, 2013

Friday Center, Chapel Hill

[www.adventureworks.com]

A Message from Your CFO

Welcome to the 5th Annual RTI CFO Conference. We are excited that you could join us to participate in this annual event. Our Theme this year is very important to me as it emphasizes the Vision I have for our functions. Engaging the Business means that we do 4 things very well:

Visit – Spend time with our research staff

Listen – Understand their issues and opportunities

Problem Solve – work together to create the right solutions

Deliver – Execute at a high level

If we do these things well I believe we will achieve great things. Please take the time to review our Vision Descriptors as they offer a more detailed view of what achieving our Vision looks like.

Please participate, ask questions, meet new fellow staff members and above all enjoy the day!



Mike Kaelin

AGENDA

11:45	Lunch	
1:00	Visit/Listen	Denise Ryan
Break		
1:50	Visit/Listen	
Break		
2:30		
2:45	Visit Solve/Deliver	Jeff Davidson
Break		
3:40	Visit Solve/Deliver	
4:15	WRAP UP	Mike Kaelin

Jeff Davidson of *Breathing Space* combines outstanding content with humor to help audiences develop creative problem solving approaches and deliver results.



On the web at www.BreathingSpace.com, Jeff holds the registered trademark as *The Work-Life Balance Expert*® and is the author of *Simpler Living*, *Breathing Space*, and *The 60 Second Self-Starter*. Frequently featured in *USA Today*, the *New York Times*, and *The Washington Post*, audiences have found Jeff's award-winning books, videos, and presentations to be enlightening, entertaining, and transformational. *The 60 Second Self-Starter* is available for each CFO Conference participant today. You may pickup your copy as you leave the auditorium.