

Increase sales with tools, tricks and tactics from seasoned authors, inside editors and expert agents—only at NSA's

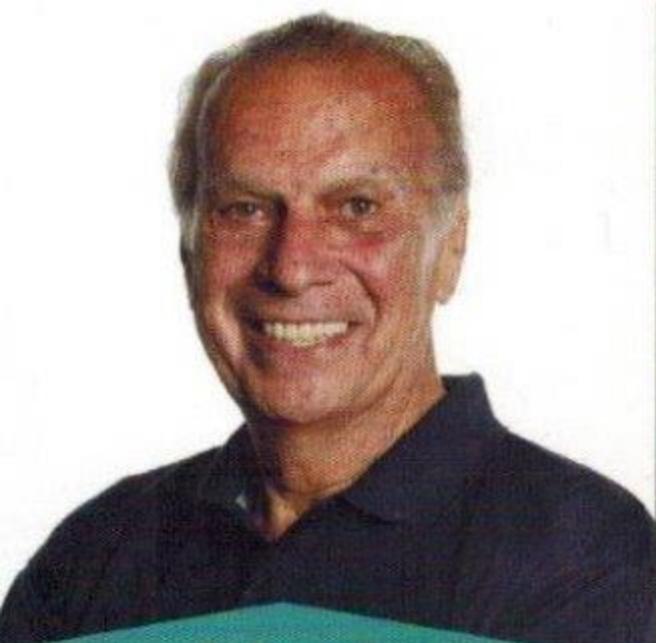
Mega Million

Publishing Lab

Big Ideas for Bestsellers

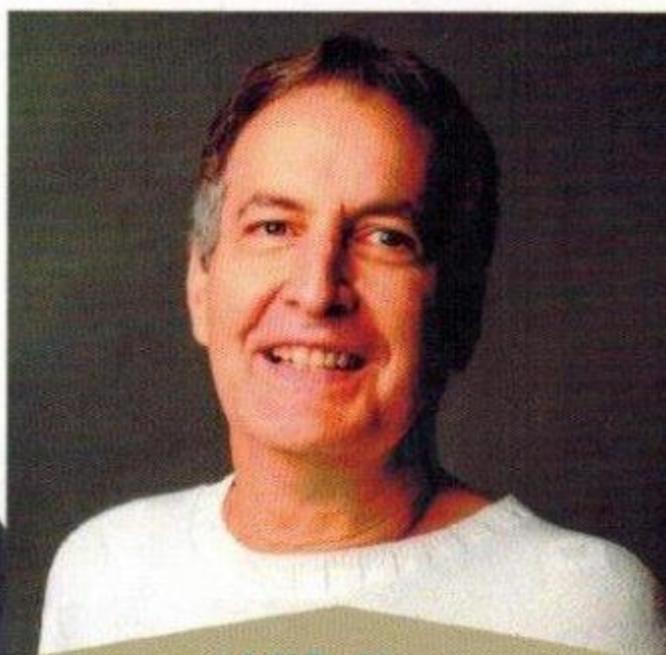
BOOK PITCH
HOT SEATS

Program Highlights • During this three-day workshop, you'll learn:



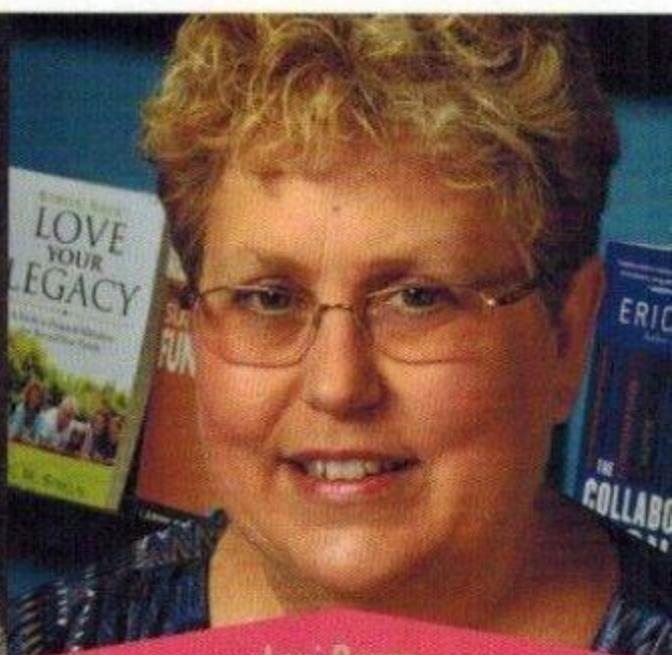
Ed Scannell, CSP

Know your niche – and sell it



Jeff Davidson

Advance your credentials and book earnings



Lori Ames

How to stop wasting \$1000's on book campaigns